



Accelerate your online business with our WebTrack expertise.

As a recommended partner for Epicor® BisTrack WebTrack, we provide a range of services to help you make the most of this customer engagement channel.



BRANDING & WEB DESIGN

Full rebranding, custom page design and 100+ enhancements to the user experience.



PRODUCT ENRICHMENT

Add product images, refinements and marketing descriptions sourced from key suppliers.



WORKFLOW DASHBOARDS

Track orders, user activity and processes in smartviews and dashboard reports.



MARKETING CAMPAIGNS

Materials and training sessions to promote WebTrack use to customers and employees.



BUSINESS ANALYTICS

Monitor your progress with a monthly business report outlining key performance metrics.

Our WebTrack Packages

Whether you're just getting started or looking for help with ongoing management and updates, LBMPsi can help.

PORTAL SETUP



- Full rebranding
- 50+ web enhancements
- Custom 'Home', 'About Us', and 'Help' pages
- Marketing HTML email
- 'Get Started' PDF guide
- Small virtual group training sessions

STORE SETUP



- All 'Portal Setup' elements
- 100+ web enhancements
- Product images
- Custom product groups
- Refinements
- Dashboards & smartviews
- Optional custom add-ons for workflow automation

MONTHLY MANAGEMENT



- All 'Store Setup' elements
- Marketing campaigns
- Custom enrichment of pages and products to profile key suppliers & product categories
- Executive reporting on KPIs and user behavior
- Maintenance, troubleshooting & support

To learn more, please contact us at info@lbmpartnerservices.com